

## NEWS RELEASE

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### **Yuanta Dream Big Project Commences on May 25 Recruiting Volunteers to Accompany Elders & Children**

Despite the severe outbreak of the COVID-19 pandemic, charity work continues to go on uninterrupted. The “Dream Big Project”- Yuanta Social Service Dream-fulfilling Program, which is initiated by Yuanta Financial Holdings and Yuanta Cultural and Educational Foundation, joined hands with seven social groups and schools selected for its sixth project today (May 25) to commence the journey to dream fulfillment online. At the same time, the project sent out the “volunteer search order” and the “call to gather love” as an invitation to the general public to join in the launch of the Dream Big Project’s YouTube channel which has a collection of documentaries that chronicled 30 heartwarming programs from the previous 5 projects. Through the Internet activity, the project called upon a greater number of volunteers to accompany charity partners at different locations in starting their “dream-fulfilling” journey in a safe and secure way.

In order to provide the general public a better understanding of the needs and the creative idea of the “dream-fulfilling” groups, starting from June, the “Dreams Big Podcast” will be sharing each dream project in depth through easy-to-understand language, and will also invite experts and judges from industry, government, and academia to give insightful observations for these groups and listeners who care about public welfare and education issues. Everyone can easily tune in to listen to an exciting exchange on the dream projects by using a smart phone.

The chief executive officer of Yuanta Foundation, Robert Yang, said the “Dream Big Project”- Yuanta Social Service Dream-fulfilling Program is now in

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its sixth year and has invested financial and marketing know-how in addition to contributing money and efforts to assist social welfare groups and schools achieve their dreams and grow, such as organizing audio-video competency workshops and moving Yuanta's financial management course to an online classroom.

As the Dream Big Project deepens its roots, the number of groups participating in the selection process has repeatedly reached new record highs. This year Yuanta specially increased the number of selections. With the official online launch of the sixth Dream Big Project today, seven groups start their exciting plans to fulfil their dream projects. **Lin Ching Yu Social Worker Office** helps seniors realize their dream of having a marketplace for senior innovation through crafts and sewing and holding fairs to ease the issues of seniors taking care of other elderly people and depression after retirement, creating a unique social enterprise for seniors. **Feng Chia University General Education Center** is comprised of 21 graduates and university students from the departments of electrical engineering, environmental engineering, statistics, and foreign languages who shared a common dream to teach and serve in rural areas and has teamed up with Yuanta's financial management volunteer team to develop useful digital model for online teaching and to look into the creation of other financial management courses enriched with greater content.

The **Association for Autism Rights of R.O.C.** and the **Sunshine Development Center of Double Bliss Foundation** use food and farming education and mobile coffee vans to help the people they serve go out into the world, creating some breathing room for their families. The programs not only assist people with physical and mental impairment in realizing their dream of being self-reliant and confident but also hope to contribute efforts toward

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promoting the trend of antibiotic-free farming in Taiwan and the value of Taiwan coffee. With the mountains as the school, **Taiwan Wilderness Education Association** and **Youmu Elementary School** help children and teenagers learn about the land and challenge themselves, so that they discover the spirit of culture and humanism through building endurance. **Taiwan Public Welfare League** and **Lin Ching Yu Social Worker Office** put violins made of driftwood and crafts to “recycle” denim jean at the core of their dream projects and have developed a new and refreshing model of community revitalization and social enterprise for senior innovations. These seven diverse and enthusiastic program initiatives are highly anticipated!

Since its inception in 2016, the “Dream Big Project”- Yuanta Social Service Dream-fulfilling Program has supported 30 groups in realizing their dreams with 3,480 volunteers participating in the program. Yuanta volunteer team continues to engage in various services and support, from providing companionship in walking tour, popular science, financial management, video recording, and music learning courses to engaging in street painting by over a hundred people, food education and farming, road run on historic trails and other activities. These heartwarming stories from past projects are all featured on the YouTube channel.

Today (May 25), the program started the “dream-fulfilling” journey online and launched the “volunteer search order” campaign at the same, in hopes of attracting more volunteers to participate in the volunteer activities of the sixth project to further enhance the power of love and serve other social welfare groups and rural schools with such needs. Anyone who is interested is welcome to visit the “Yuanta Love Unlimited” fan page on Facebook or the “Yuanta

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Social Service Dream-fulfilling Program” channel on YouTube to join in on the actions.

The “call to gather love” campaign will begin later on June 1 to call upon the public to donate their unwanted denim jeans and checkered shirts. Recycled clothes will be taken apart and re-arranged through the craftsmanship of the seniors from Lin Ching Yu Social Worker Office and given a “new life” as delicate and stylish fabric bags.

The Dream Big team will also be assembling volunteer groups to go outdoors and to participate in volunteering activities to support the “subadults” (teenagers of Wilderness Education Association) in learning about the mountains and accompany ASD families in growing crops and building chicken coop, taking firm steps to fulfil the dream projects with these groups. The various activities will be shared through the YouTube channel exclusively dedicated to the “Dream Big Project”- Yuanta Social Service Dream-fulfilling Program. We welcome everyone to subscribe to the channel, click the like button and share it, breaking the limitation of time and geographical location together to send warmth to those aiming to fulfil their dreams.

※ The “Dream Big Project” program website: <https://yuanta-dreambig.com/>

※ The “Dream Big Project” YouTube channel: <https://youtu.be/-ZQ0Yn46tds>

※ Yuanta’s Facebook fan page “Yuanta Love Unlimited”:

<https://www.facebook.com/yuantalove>

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Photo 1: Care takers over the age of 60 of Lin Ching Yu Social Worker Office and retired senior citizens join in sewing and handicraft work. Yuanta is now launching a “call to gather love” campaign to call upon Yuanta volunteers and the general public to donate used clothing, gathering every bits of love from the society through the internet, which not only echoes to the call of environmental protection, but also helps to realize the dream of seniors of having a marketplace for senior innovations.

Photo 2: Yuanta is now launching a “call to gather love” campaign to call upon Yuanta volunteers and the general public to donate used clothing despite of the COVID-19 pandemic, so the public can support donation for public welfare through the internet. The photo shows the limited number of surprise charity presents the seniors have prepared to give to the participating volunteers, so that kindness continues to circulate and expand.





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Photo 3: The program of turning driftwood into violins is a joint music education effort of Taiwan Public Welfare League and Heping Community of Dapu Township in Chiayi. Through recycling of driftwood, elders make violins and children learn to play the violin, using music as the medium in the development of community revitalization and learning and companionship through music. (The photo shows students of Dapu Township in Chiayi County in a group violin practice session.)



Photo 4: The subadult program of Taiwan Wilderness Education Association guides juveniles of 7 domestic placement institutions in learning outdoor skills and team cooperation. Yuanta volunteers will participate in co-learning, accompany them in practicing the principles of Leave No Trace, and help them see their individual values and the meaning of life. (The photo shows subadult teenagers getting training in mountain climbing).

